

# Major Events Fund - Enquiry Form

## Form Preview

### Major Events Fund

\* indicates a required field

#### Enquiry

If you would like to propose an event to Palmerston North City Council for consideration towards Major Event Fund grant funding outside of an assessment period, we'd like to hear from you.

**This proposal form is not a formal application for grant funding.**

The Major Events Fund is an annual contestable fund that is designed to support the attraction, development and growth of events in Palmerston North. The objective of the Major Events Fund is to support Event Producers to deliver world class events that drive sustainable growth in domestic visitation and promote Palmerston North's unique identity to a wider audience.

Council's investment will be targeted with a specific focus on events that:

- Promote domestic tourism and increase visitor nights, promoting longer stays and increased tourism activity, and generating visitation in the shoulder or low seasons;
- Telling and showcasing Palmerston North's unique story;
- Generate positive media exposure for the region;
- Generate opportunities to leverage the city's profile and/or create a long-term legacy for the city; and
- Contribute to a diverse range of events across the region's wider event landscape.

All successful recipients will be required to provide economic impact reporting at the conclusion of their event.

A number of exclusions apply. These are identified in council's [Support and Funding Policy](#).

For help, contact Major Events at **MEF@pncc.govt.nz** or 06 356 8199.

For help, contact the Major Events Fund Coordinator on 06 356 8199 or [MEF@pncc.govt.nz](mailto:MEF@pncc.govt.nz).

#### Your details \*

First Name

Last Name

#### Organisation Name

Organisation Name

#### Email \*

Must be an email address.

#### Phone \*

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Must be a New Zealand phone number.

### Support Priorities

#### Which priorities does your event address?

- ☐ Contribution to outcomes achieve goal 1 (economic) and 2 (creative and exciting) of Council's strategic direction;
- ☐ Promotes domestic tourism and increases visitor nights
- ☐ Showcases Palmerston North's unique story
- ☐ Generates positive media exposure for the region

### Project details

#### Event title (if applicable)

#### Start date (if applicable)

Must be a date.

#### End date (if applicable)

Must be a date.

#### Tell us about your idea: \*

Provide a short description of the project.