

# Sports Event Partnership Fund

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\* indicates a required field

## Sports Event Partnership Fund 2023-2024

The Sports Event Partnership Fund (SEPF or "The Fund") is a fund administered by Sport Manawatu on behalf of the Palmerston North City Council.

The purpose of the SEPF is to support operational costs for sports events hosted in Palmerston North.

The SEPF Committee will ensure that grant applications are for sporting or active recreation events.

Grant applications will be assessed against four main priorities that will influence the funding decision:

- To attract and retain events that drive a significant economic impact to the region (i.e., events that attract 200+ visitors to the region who stay at least one night).
- To attract and retain national secondary school events to the region.
- To attract events that are of significant national and/or international importance, and positively profile the region
- To support events that enhance community spirit, with a further focus on new events and events that have the potential for growth. The event must be available to large parts of the community and in some way encourage people to get more active, more often.

### Funding Exclusions

*Predominantly the fund is used to cover:*

- Facility costs
- Venue hire
- Administration costs
- First aid costs
- Officials, referees, score bench, and umpire costs

*The following items will not be funded:*

- Grants to non-affiliated social sports clubs or teams, including those playing in corporate leagues
- Trade tournaments or sporting events staged primarily for commercial publicity and/or the benefit of a select industry group
- Affiliation fees, individual or team memberships, and subscriptions
- Dress uniforms, footwear, training uniforms, personal gear bags, and souvenir t-shirts
- Laundry costs, commercial gym fees, and major medical costs
- Prizes, including medals, trophies or cash prizes
- Grants to any sports facility run for commercial profit, such as 10 pin bowling centres, billiard parlours, 'country clubs' for golf, or clubs with closed memberships
- Trips for supporters and spectators, or after-match functions
- Privately owned organisations or ventures for personal gain
- Events that are principally social in nature (e.g. after-match functions, parties, and balls)

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- Provision and maintenance of facilities set up to provide social activities
- The purchase of alcohol, drinks, food, and refreshments

### Applicant Information

This section includes information about the person and the organisation applying to the Fund.

#### **Organisation \***

Organisation Name

#### **Organisation NZ Charity Registration Number (CRN)**

The Charity Registration Number provided will be used to look up the following information. Click Lookup above to check that you have entered the Charity Registration Number correctly.

New Zealand Charities Register Information
Charity Registration Number
Organisation Name
Other Names
Status
Street Address
Postal Address
Telephone
Fax
Email
Website
Date Registered

Must be formatted correctly.

#### **Organisation NZBN**

The NZBN provided will be used to look up the following information. Click Lookup above to check that you have entered the NZBN correctly.

New Zealand Companies Register Information
NZBN
Entity Name
Registration Date
Entity Status

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Entity Type  
Registered Address  
Office Address

Must be formatted correctly.

### Organisation Primary Address \*

Address

  

Address Line 1 and State/Province are required.

### Organisation Primary Bank Account \*

Account Name

Account Number

Must be a valid New Zealand bank account format.

### Organisation GST number

### Organisation Legal status \*

Charity, Incorporated Society, Limited Liability Company, etc. Note: Sole traders and individuals are not eligible to apply.

### Applicant \*

Title      First Name      Last Name

### Applicant Mobile Phone Number \*

Must be a New Zealand phone number.

### Applicant Primary Email \*

Must be an email address.

### Applicant Position in organisation \*

## Event Details

### Event Name \*

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Organisation Name

**Brief Description of the Event \***

Provide a short description (100 words recommended) of your project - what are you out to do?

**Start Date \***

Must be a date.

**End Date \***

Must be a date.

**Event location \***

In what venue will the event be delivered?

**Event Description: What is your event about, how are you planning to deliver it, what populations will you cater for, etc. \***

Give us an in depth description of the event. Include event's history, plans for the future. If applying for multiple events, please state the name of each event and its dates.

**What is the objective of the event? \***

**Who will help you deliver the event and how? \***

List the people and/or organisations who will help you with the event and describe their role.

**How does the event fit with the purpose of the fund? \***

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**How will the event impact on the local code/club? \***

**How will the event contribute to growth in participation? \***

**How do you intend to gain media coverage for the event? \***

State your marketing plan

**How do you plan to measure the success of the event? \***

## Participation

Where are your participants coming from?

**LOCAL** = From within the region (Palmerston North, Manawatu, Taranaki, Horowhenua. Include people who may travel from within the region, but don't stay overnight). **DOMESTIC** = From outside the region. People who must stay overnight. **INTERNATIONAL** = People travelling from overseas to participate/spectate/accompany, etc. in the event

Please write 0 (zero) in the space provided if the question does not apply to your event.

### LOCAL

Participants, Managers, Coaches, Referees  
(LOCAL) \*

Must be a number.

Accompanying People (LOCAL) \*

Must be a number.  
(Parents/Partners/Families of  
LOCAL participants)

Spectators (LOCAL) \*

Must be a number.

### DOMESTIC

Participants, Managers, Coaches, Referees  
(DOMESTIC) \*

Must be a number.  
Enter 0 if none

Accompanying People (DOMESTIC) \*

Must be a number.  
(Parents/Partners/Family of  
DOMESTIC participants)

Spectators (DOMESTIC Day Visitors) \*

### INTERNATIONAL

Participants, Managers, Coaches, Referees  
(INTERNATIONAL) \*

Must be a number.  
(enter 0 if none)

Accompanying People (INTERNATIONAL) \*

Must be a number.  
(Parents/Partners/Family of  
INTERNATIONAL Participants)

Spectators (INTERNATIONAL Overnight) \*

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Must be a number.  
(People who attend the event  
as spectators but DO NOT stay  
overnight, e.g. day visitors)

Must be a number.  
People who attend the event as  
INTERNATIONAL spectators AND  
stay overnight)

**Spectators (DOMESTIC Overnight stay) \***

Must be a number.  
(People who attend as Spectators  
AND STAY OVERNIGHT)

## Financial Considerations

### **Amount requested from the Sports Event Partnership Fund: \***

\$

Must be a dollar amount.

If you are seeking multi-year funding, please enter the total amount here. Multi-year funding can be considered for a maximum of three years, and it is up to the Panel's discretion to award it.

### **Amount Requested Year 1**

\$

Must be a dollar amount.

What is the amount (in dollars only) of the total requested funds committed in the first year?

### **Amount Requested Year 2**

\$

Must be a dollar amount.

What is the amount (in dollars only) of the total requested funds committed in the second year?

### **Amount Requested Year 3**

\$

Must be a dollar amount.

What is the amount (in dollars only) of the total requested funds committed in the third year?

### **Have you previously applied to the SEPF? \***

- Yes  
 No

### **If you answered 'Yes' to the question above, please list the events and dates for when you received funding from the SEPF \***

If you answered "No" to the question above, then please enter "N/A", or Does Not Apply.

### **Have you applied for funding to any other funders (including PNCC) to support this event? \***

- Yes  
 No

### **If you answered 'Yes' to the question above, please detail who did you apply to, how much money for, and whether you were successful or not. \***

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If you answered "No" to the question above, then please enter DNA, or Does Not Apply.

**What is your organisation's bank account name? \***

**What is your organisation's bank account number? \***

**Please attach your latest bank statement \***

Attach a file:

Must clearly show the name and number stated in your answers above.

**Please attach a copy of your latest financial statements (financial accounts and balance sheet) \***

Attach a file:

From your organisation's most recent financial year

**Attach up to five quotes for goods/services you are requesting support with.**

Attach a file:

If you need to submit more quotes, please do so via email to [victorr@sportmanawatu.org.nz](mailto:victorr@sportmanawatu.org.nz)

## Budget Template

Use the template below to include ALL sources of revenue and ALL expenditures forecasted for your event. Alternatively, attach your own template.

**Note: Your application will not be processed if it does not include a complete, valid and well-considered budget.**

Income	\$	Expenditure	\$
	\$		\$
	\$		\$
	\$		\$
	\$		\$
	\$		\$
	\$		\$
	\$		\$
	\$		\$
	\$		\$

## Budget Totals

Total Income Amount

Total Expenditure Amount

Income - Expenditure

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\$

This number/amount is calculated.

\$

This number/amount is calculated.

\$

This number/amount is calculated.

**If there is a difference between the total cost and the amount you are requesting, how do you intend to cover the shortfall? \***

**Please note any budget assumptions \***

## Alternative Budget

Attach your budget here if not using the template on the previous section.

### Attach your budget

Attach a file:

## PNCC Policies

The Sports Event Partnership Fund is a PNCC fund administered by Sport Manawatū.

PNCC has policies to make funded events Safe and healthy for our communities.

Please review the following policies and ensure your event complies where relevant:

Healthy Beverage Policy ([click here to read the Healthy Beverage Policy 2017](#)) Sun Protection Policy ([click here to read the Sun protection Policy](#)) Smoke free and vape free policy 2020 ([click here to read the Smoke free and vape free policy 2022](#))

**I have reviewed the policies above and agree to implement them at my event**

Yes

## Conditions

**Is any individual involved in the application or the event under investigation for, or has any individual been convicted of any offence that has a bearing on the operation of the event? \***

Yes

No

**Is there any actual, potential, or perceived conflict of interest that the applicant or any of the key personnel have in relation to this application? This includes, for**



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**example, any contractors that are family members or business partners that will be receiving funding. \***

- Yes
- No

**Have you (or your organisation) satisfactorily completed reporting requirements for any previous funding received?**

- Yes
- No

**Please elaborate if you answered Yes to either of the questions above. \***

If you didn't answer yes, then write DNA or Does Not Apply

## Acceptance of Conditions

**I confirm that I am authorised to submit this application on behalf of the organisation, and that our directors, trustees, and/or treasurer support this submission \***

- 

**I acknowledge that Sport Manawatu has the right to audit the information provided in this application and the use of any funds granted. I will provide full cooperation in the event of such an audit being undertaken. \***

- 

**I confirm the applicant organisation is compliant and will continue to comply with all applicable laws, regulations, rules, and professional codes of conduct or practice including (but not limited to) health and safety, child protection, and employment practices. \***

- 

**I confirm that the information in this application is correct, and that any amount we receive as a result of this application will be used solely for the purposes specified in this application \***

- 

**I confirm that I will submit a final report (template supplied by Sport Manawatu) within two weeks of the completion of my event. \***

- 

**I will abide by the terms stipulated in this application and (if my application is successful) by the terms in the Investment agreement between my organisation and Sport Manawatu \***

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